



DATE: November 2, 2015
TO: Naples Historical Society Neighbor
FROM: Elaine Reed, President & CEO,
Naples Historical Society, Inc.
SUBJECT: Naples Historic District Initiative

*"We may build more splendid habitations,
Fill our homes with paintings and sculptures,
But we cannot buy with gold the
old associations."*

-- Henry Wadsworth Longfellow

Dear Neighbor:

**Did you know that your property is located in or adjacent to the Naples Historic District?
Did you know that Naples has an Historic District?**

The Naples Historic District is a landmark in the National Register of Historic Places, and has been so recognized since 1987. (Historic Palm Cottage™ is also a landmark in the Register—since 1982.)

What is the National Register of Historic Places?

The National Register is the official Federal list of districts, sites, buildings, structures, and objects significant in American history, architecture, archeology, engineering, and culture. National Register properties have significance to the history of their community state, or the nation. At present, 75% of all residential dwellings in the Naples Historic District qualify as Contributing Structures, by virtue of age.

Did you know that Naples Historical Society is spearheading an Initiative in the Naples Historic District?

This initiative is a fresh approach to the very misunderstood expression, Historic Preservation. Our thinking is based on the reality of the Naples real estate market, the fact that preserving every old structure is impossible, and knowing that if something isn't accomplished soon, our children and grandchildren will not have what is left. This initiative has genuine virtue.

We know you have questions. We are certain you have something to add to this discussion. We want to hear from you, but we ask for your time, first, to share our thinking with you.

Given this, we wish to invite you to Naples Historical Society's Norris Gardens at Palm Cottage for an overview of the Naples Historic District Preservation Initiative. Please RSVP with Geraldine at 239-261-8164 or GPessolano@NaplesHistoricalSociety.org. We look forward to seeing you!

**10am on Friday, November 13, 2015
Naples Historical Society's Norris Gardens at Palm Cottage...coffee & Danish provided
137 12th Avenue South, Naples, FL 34102 -- One block east of the Naples Pier**