



I-20

DATE: July 20, 2017
TO: Naples Historic District Residents and Property Owners
FROM: Elaine Reed, President & CEO
SUBJECT: Naples Historic District Initiative Update

What? On behalf of Naples Historical Society, Inc., its Board of Directors and Membership, I am pleased to inform you that the efforts surrounding the *Naples Historic District Initiative* have now become the formal framework for a Historic Preservation Program in the City of Naples.

Why? The Naples Historic District has been a landmark in the National Register of Historic Places for 30 years and, finally, Naples can have a program to showcase this important characteristic of neighborhood pride. The draft of this voluntary program will be posted on the Society's website late this summer. Attend one or all of the District resident meetings noted below or call the Society for immediate information.

What does this mean for the District property owner? This voluntary and user-friendly historic preservation program will help you save time and money on your historic restoration or rehabilitation project. Whether for an owner or a prospective buyer, the availability of this voluntary process can add significant allure, appreciation and value to your property. The best representation of the process is seen through the enclosed Historic Preservation Flowchart.

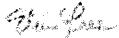
What's next? This fall, the Society will seek formal approval from the City of Naples as well as that from the State Historic Preservation Office. We are optimistic about the approvals because, as we have stated clearly from the beginning, this program will not infringe on private property rights. We understand that you are the master of your domain and family legacy. We believe this will be a win-win for the greater community.

Society leadership continues! The Society's outreach over the next year-plus will focus on educating homeowner teams* about the breadth of options within the realm of historic preservation. If a homeowner chooses voluntarily to preserve, it's important to understand the scope of preservation, especially when no federal tax dollars are used. There are many choices for home owners who wish to preserve, and certainly there are many choices to consider before razing a house after the 180-day waiting period; that should be the absolute last resort.

More information? Please RSVP to one or all of these meetings to be held at Historic Palm Cottage™: Tuesday, September 12, 2017 at 10am; Friday, September 29, 2017 at 5pm; Monday, and/or October 16, 2017 at 11am. Please call us at 239-261-8164 to reserve a date.

This is, indeed, a momentous occasion and we hope you feel the same. We look forward to hearing from you or seeing you soon. Thank you for your patience and know we stand ready to answer any questions, now or in the future.

Very sincerely,


Elaine L. Reed
President & CEO

FREE RENTAL
for first RSVP...
a \$1,500 value!

*Team composition: homeowner, realtor,
architect, contractor, attorney, the Society.

Website: www.NaplesHistoricalSociety.org
Educational HQ: Historic Palm Cottage™
137 12th Ave S., Naples, 34102
Mailing Address: Naples Historical Society, Inc.
P.O. Box 201, Naples 34106