

DATE: February 8, 2016

TO: Naples Historical Society Neighbor

FROM: Elaine Reed, President & CEO

cc: Naples Historic District Advisory Rountable

SUBJECT: Naples Historic District Initiative: AN UPDATE!

Dear Neighbor:

Did you know that your property is located in the Naples Historic District? Did you know that Naples <u>has</u> an Historic District?

The Naples Historic District is a landmark listed in the National Register of Historic Places, and has been so recognized since 1987. (Historic Palm Cottage™ is also a landmark listed in the Register—since 1982.)

What is the National Register of Historic Places?

The National Register is the official Federal list of districts, sites, buildings, structures, and objects significant in American history, architecture, archeology, engineering, and culture. Being part of a District that is listed in the National Register imposes NO obligation or restriction on you, a homeowner. This is an often misunderstood fact.

Did you know that Naples Historical Society is spearheading an Initiative in the Naples Historic District?

This initiative is a fresh approach to the very misunderstood expression, Historic Preservation. Our approach is based on the reality of the Naples real estate market, the fact that preserving every historic structure is impossible, and knowing that if something isn't accomplished soon, our children and grandchildren will not have what is left.

We have discovered what we believe are some gentle misinterpretations which led to productive ideas that can render this project favorable for those who want to preserve **AND** for those who want no restrictions on their property. Not an easy task, but we have something that deserves your attention. In short, this initiative has genuine virtue.

We know you have questions. We are certain you have something to add to this discussion. If you attended one of our meetings in October, 2015, please join us again...we have MORE encouraging information for you!

We wish to invite you to Naples Historical Society's Historic Palm Cottage™ for an overview of the Naples Historic District Initiative. Please RSVP for one of the two presentations noted below. Contact Geraldine at 239-261-8164 or GPessolano@NaplesHistoricalSociety.org. In the meantime, please complete and return the enclosed anonymous survey...your opinion is valued. We look forward to seeing you!

Friday, February 19th at 10:30am at Historic Palm Cottage

Monday, February 29th at 2pm at Historic Palm Cottage

"We may build more splendid habitations, Fill our homes with paintings and sculptures, But we cannot buy with gold the old associations." -- Henry Wadsworth Longfellow

Naples Historical Society's Historic Palm Cottage™
137 12th Avenue South, Naples, FL 34102 -- One block east of the Naples Pier